

Cookie Policy

ZiNRAi, LLC ("we", "us", "our") control the provision of www.zinrai.com and associated sites ("Website"). As such, we respect the privacy of visitors using the Website. You can review our [Privacy Policy](#) for more details on the personal data that we use on our Website.

This policy applies to the use of cookies in combination with pixels, local storage objects and similar devices, and technologies (collectively "Cookies") that we or our permitted service providers may use in connection with your interaction with our website(s), applications and communications (Website) to enable the effective, efficient operation of our Website. This policy explains how we use Cookies, when your consent is required, how they are used on the Website and provides you with information as to how you can exercise your rights in relation to the Cookies.

What Are Cookies?

Cookies are in effect, small data files that are placed on the browser of a visitor's device when accessing online content and by which it is possible to recognize that device when it interacts with or returns to our Websites. Cookies help us to provide a better experience by enabling us to monitor the online content our visitors find useful and by gathering and remembering information about our users' preferences, such as which language to display or font size to present.

There are different types of Cookies:

- Session cookies – these cookies last only for the duration of your session on our Website and expire when you close your browser.
- Persistent cookies - these cookies remain on a visitor's device for the period of time specified in the Cookie. They are activated each time that the visitor visits our Website that created that particular cookie.
- Cookies that are served by our Website are called 'First party cookies' (indicated as "ZiNRAi" below) whereas cookies that are served from a separate site to the one you are visiting, are called 'Third party cookies'.

Web Beacons And SDKs

Web beacons (also called 'pixel tags' or GIFs) are small image file elements placed within web pages and web-based messaging, such as newsletters and that work together with cookies to recognize visitors and how they interact with that content. Using these tools we can better understand which content is of interest to our visitors and subscribers to our newsletters. An SDK is a piece of data code that is included in mobile applications and works in a similar way.

Cookies And Personal Data

Cookies and similar technologies use unique codes that act as an identifier and depending on your country of residence may be treated as "personal data" under applicable data protection law including the European Union. This is because they can enable the user of a device to be uniquely recognized as the same user, even if their 'real world' identity is unknown. Cookies are also typically used in combination with other identifiers such as the IP address for your device which is automatically assigned to that device by your internet service provider and shared by your device when online content is requested and displayed. IP addresses can be logged automatically in our server log files whenever our website, applications or online content are accessed and can be associated with Cookies unless separate IP anonymization features are enabled (see 'Our use of Google Analytics' below).

Our Website contains essential and non-essential Cookies. Essential Cookies are required for our Website to work. We do not need your consent to operate essential Cookies on the Website. We do require your consent for non-essential. You do not need to allow non-essential Cookies to visit our Website. However, enabling non-essential Cookies may allow for a more tailored browsing experience.

We are the data controllers for the processing of personal data in connection with Cookies and tracking used on the Website.

Our Use Of Cookies

There are different categories of Cookies as set out below. The table below sets out the different Categories of Cookies, how they functions, which Cookies we use and the reason why we use them. For more information on the personal data that we collect with Cookies, please refer to our privacy policy at www.zinrai.com.

The table below explains the cookies we use on our Website and why:

Category	Cookie	Associated Service	Purpose	Duration
Functional These are non-essential Cookies. These cookies allow us, with your consent, to remember choices or changes you have made (such as to language settings or font size or your choices regarding the use of Cookies). Please see below on how to control Cookies	N	Internal	User Information and also to check if the pop-up cookie is closed. Stores: User Id, User, First Name, Last Name, From Date, Pop-up cookie is closed, Duration.	100 years
	SP	Internal	Selected Products on CJOIN. Stores: Enroller, Selected Main Product Ids, Selected Add-Ons Ids, Selected Academies Ids, Prevent Click Next Button.	90 minutes
	A	Internal	Ibo Information is used all around the system. Stores: User Id, User, First Name, Last Name, User Type, Duration, Status.	90 minutes
	E	Internal	Enroller Information is used all around the system. Stores: User Id, User, First Name, Last Name, Source, Country	90 minutes

Category	Cookie	Associated Service	Purpose	Duration
	SHP	Internal	Toggle Show All Products on CJOIN. Stores: Show All Products	90 minutes
	P	Internal	User Information for authentication. Stores: User Id, User, First Name, Last Name	90 minutes

We make use of Google Analytics, a web analytics service provided by Google, Inc. ("Google"), which uses cookies to analyze how visitors use our Website. The information generated by the cookie about your use of our Website may be transmitted to and stored by Google on servers in the United States. Google will use this information on our behalf for the purpose of measuring your activity on our Website, for compiling statistical reports on overall content interaction activity for us and providing other services relating to Website activity and internet usage.

We have activated the IP anonymization feature of Google Analytics; in consequence, Google will truncate/anonymize the last octet of the IP address for Member States of the European Union.

For more information please see

[https://support.google.com/analytics/topic/2919631?hl=en&visit_id=637485073596410642-368126201&rd=1.]

You can prevent the collection of the data generated by the cookie by Google, as well as the processing of this data by Google, by downloading and installing [the browser plug in] whereby an opt-out cookie is set, or by selecting the appropriate setting in your browser software.

Our Communications

Where you receive a communication from us such as a marketing email, event invitation or other direct promotional electronic communication, we may collect information using Cookies about you in the following ways:

- View as web page: If you click on the "view it as a web page" link, a session cookie is passed in the link so that the web page is personalized in the same way as the email.
- Links to web pages: If you click on any web link in the communication through to our Website, we pass a cookie in the link to the web page which we use to log such activity on our database.
- Unsubscribe: If you click unsubscribe, we will automatically log this information on our database.

If you unsubscribe from any email communication, invitation or alert we send to you, we will continue to store your personal data on a "marketing suppression list" so as to record your preference.

- Event registration buttons: in our event registrations invitations and confirmations we provide buttons to allow you to accept, decline, cancel and register (if you are not the original recipient of the email) for that event. Clicking on these buttons will pass a cookie so we can record your choice in our database to help us manage the event.

Social Plugins

We have implemented Social plugins from social networks so that you can share anything of interest to you with your connections in social networks. Our Website may contain social plugins to the external social networking sites such as twitter.com ("Twitter") and LinkedIn.com ("LinkedIn").

With every visit to our Website, that carry a plugin, your browser will set up a direct connection to the Twitter and LinkedIn servers. In the process Twitter's and LinkedIn's servers recognize which of our websites, applications or content you are currently visiting.

If you are a member of Twitter and/or LinkedIn and you are logged-in while you are visiting our Website, Twitter and/or LinkedIn will assign this information to your personal user account. By interaction with one of the plugins, e.g. by clicking the like button and/or the Twitter button this information will be sent via your browser directly to Twitter and/or LinkedIn where it will be stored on your respective personal user accounts. The information that you share from our Website, will be transmitted to Twitter and LinkedIn.

We would like to point out that we, as the provider of this website, have no knowledge of the content of the transmitted data or its use by Twitter.

We have further neither control the data LinkedIn collects through the plugin, nor over the extent of that data collected by LinkedIn. We also have no knowledge of the content of the data transmitted to LinkedIn. For details about LinkedIn's data collection practices and your rights and preferences, please see LinkedIn's privacy policy

How Can You Control Cookies?

You have the right to decide whether to accept or reject non-essential Cookies. You can exercise your cookie preferences when you first arrive at our Website where you will see a notice about our use of technology such as Cookies, providing you with the opportunity to learn more and to choose which cookie technologies you wish to allow to access your device before confirming and proceeding. You can also change these settings at any later point by going to your cookie settings.

The effect of disabling non-essential Cookies depends on which Cookies you disable, but in general our Website may not operate properly if all the non-essential Cookies are switched off.

You can also disable non-essential Cookies by changing your browser settings to reject these Cookies. How you can do this will depend on the browser you use. Most browsers, for example, Microsoft and Google have dedicated privacy pages that explain how sites collect, handle, and pass on information to third parties. Further details on how to disable Cookies for the most popular browsers are set out at allaboutcookies.org.

Contact Information

If you have any questions about our cookies or this Cookies Policy, contact us at privacy@zinrai.com.

We reserve the right to update this policy periodically. Any changes will be published on our privacy notices at www.zinrai.com and will be effective as of the date of publication. This policy was last updated in June 2025.